

Masters Swimming NSW

Guidelines for Advertising and Promotional Activities

Advertising means paid or unpaid promotion of products and services supplied by third party organisations, businesses or individuals. Masters Swimming NSW means the organisation known as Masters Swimming NSW, its member clubs and its affiliates. Masters Swimming NSW will be hereafter called MSNSW in this document.

MSNSW will not accept advertising, or any form of promotion, from an organisation, business or individual that may be in conflict with those products or services provided by current sponsorship arrangements held by MSNSW & Masters Swimming Australia.

Acceptance of any advertising or promotional material from a third party organisation, business or individual will be at the sole discretion of the MSNSW board.

MSNSW does not represent or warrant the accuracy of any statement/s made in relation to any products or services nor does it endorse any products or services that are advertised or promoted by an organisation, business or individual that enters into an advertising or promotional arrangement with MSNSW.

Advertising or promotional material may be for any or all of the current forms, or future forms, of print or electronic media including, but not limited to the MSNSW Website, Facebook account or Instagram account.

MSNSW may accept advertising or promotional material from organisations, businesses or individuals that may be promoting similar or competing products or services that are being promoted by existing organisations, businesses or individuals that have already entered into an advertising or promotional arrangement with MSNSW.

MSNSW may vary its charges for advertising or promotional activities dependant on the form of the advertising or promotional activity such as the number of platforms that are used, frequency of those activities or for products or services provided by members.

August 2016